

Jobs in Career Clusters: Marketing, Sales and Service

Largest Career Occupations in South Carolina					Educational Attainment of Newer Hires in U.S. **		
Occupational Title	SC Total Jobs Estimate*, 2004	SC 2002-2012 Projected Percent Change in Jobs	SC 2004 Annual Average Pay	US 2004-2014 Projected Percent Change in Jobs	Percent with High School (or Less) Education	Percent with Some College or Associate Degree	Percent with a 4-Yr College Degree (or More)
Stock Clerks and Order Fillers	23,687	-10	\$20,440	-7	65	26	9
First-Line Supervisors of Retail Sales Workers	19,293	7	\$34,280	4	41	34	25
Sales Representatives, Wholesale and Manufacturing	15,514	11	\$48,330	13	25	27	49
Hairdressers, Hairstylists, and Cosmetologists	13,431	5	\$23,760	16	56	40	4
Real Estate Sales Agents	7,359	16	\$48,650	15	22	37	41
Driver/Sales Workers	6,767	2	\$22,340	14	71	24	5
Sales Managers	4,696	27	\$73,190	20	10	23	67
Sales Representatives, Technical & Scientific Products	4,196	13	\$57,270	14	25	27	49
First-Line Supervisors of Non-Retail Sales Workers	3,716	5	\$53,020	2	35	29	36
Parts Salespersons	3,394	-4	\$26,990	-7	67	28	5
Laundry and Dry-Cleaning Workers	3,070	2	\$16,660	13	82	14	4
Pressers: Textile, Garment, and Related Materials	2,307	-18	\$17,840	3	90	8	2
All Other Career Jobs in this Cluster ***	28,646	na	\$37,492	13			
Cluster Total: Marketing, Sales & Service	136,076	na	\$35,005	8	Career and Technology Education (CATE) Majors Leading to Jobs in This Cluster		
Share of All Career Jobs Found in this Cluster ***	8.4%						
Total, Jobs in Career Occupations ***	1,627,073	na	\$34,616	13			
Total, Jobs in All Occupations	1,928,355	10	\$31,731	13			
Bold = at least one-quarter of all newer hires in US * includes independent contractors; aligns with US estimate ** those aged 25-34 *** excludes occupations predominantly staffed by part-timers sources: US Bureau of Labor Statistics all national data, SC annual average pay South Carolina Employment Security Commission SC projected change South Carolina Department of Education SC total jobs estimate					CIP Title 200301 Fashion Design & Apparel Construction 520208 E-Marketing 521401 Marketing, Communication, Management and Promotion 521403 Global Marketing 120403 Cosmetology (majors listed in 120410 Nail Technology Human Services)		